



## NACVA AND THE IBA'S 2010 ANNUAL CONSULTANTS' CONFERENCE **SESSION SUMMARY** THE FONTAINEBLEAU MIAMI BEACH MIAMI BEACH, FL USA

**Track:** Healthcare Consulting

**Session Title:** *Healthcare Fraud Enforcement; Exciting Developments in 2010*

**Session Summary:** This panel will discuss the basis for criminal and civil liability for health care fraud, recent enforcement actions and initiatives, and the future of criminal and civil health care fraud enforcement in a new administration.

**CPE Hours / Fields of Study:** One (1) hour / Specialized Knowledge and Applications (SK&A)

**Presenter Bio:**



**Cindy Eddins Collier**, MHA, MSA, CPA/ABV/CFF, CVA, CMPE, CHIT, is the Chief Executive Officer and Founder of Healthcare Valuation Solutions located in Myrtle Beach, SC, which provides valuation and strategic financial management consulting services to health care companies throughout the United States. Professional consulting services focus on health care business valuation, fair market valuation of physician services, valuation of intangible assets, economic loss assessment, health care business accounts receivable management, mergers & acquisitions, financial analysis and research, strategic management, physician integration, purchase and/or sale of medical practices, medical device companies, long-term care companies, and hospitals, and litigation support. Clients include a variety of physician practices, ambulatory surgery centers, dental practices, veterinary practices, long term care businesses, dental practices, university and community hospitals, integrated delivery systems, medical device companies, healthcare technology companies, medical service providers, pharmaceutical and biotech companies, professional associations, attorneys, consultants, and managed care payers.

**Presenter Bio:**



**Gabriel L. Imperato** is the Managing Partner of the Fort Lauderdale office of Broad and Cassel. He is certified as a specialist in health law and was admitted to the Florida Bar in 1987. He was also admitted to the Illinois Bar in 1977. Mr. Imperato represents individuals and organizations accused of criminal or civil health care fraud and handles compliance matters for health care organizations. Mr. Imperato is certified in health care compliance and is a former member of the Board of Directors of the Health Care Compliance Association.

**Presenter Bio:**



**Kirk Ogrosky** is a Partner in the white collar criminal defense and FDA and healthcare practice groups at Arnold & Porter LLP. He has wide-ranging criminal, civil and administrative experience handling healthcare fraud and FCPA matters. He has over a decade of experience in government service. From 2006 to 2010, he was the senior federal prosecutor at the DOJ coordinating healthcare fraud matters with US Attorneys' Offices, the Federal Bureau of Investigation (FBI), the US Department of Health and Human Services, Office of Inspector General (HHS-OIG). He served as an AUSA in Miami from 1999 to 2004, and a state AAG in Kentucky from 1996 to 1998. He created and implemented the Medicare Fraud Strike Force (MFSF) in 2006, and served on the Health Care Fraud Prevention and Enforcement Action Team (HEAT) in 2009-10. He has tried over 20 cases to verdict in the last 10 years.

**Presenter Bio:**



**Robert Wade, JD**, concentrates his practice in representing health care clients, including large health systems, hospitals, ambulatory surgical centers, physician groups, physicians and other medical providers. His expertise includes representing clients with respect to the Stark Act, Anti-Kickback Statute, False Claims Act, and Emergency Medical Treatment and Active Labor Act. Bob is nationally recognized in all aspects of health care compliance, including developing, monitoring and documentation of an effective compliance program. He has experience in representing health care clients with respect to issues being investigated by the Department of Justice and the Office of Inspector General as well as experience negotiating and implementing Corporate Integrity Agreements. Bob is also the creator of Captain Integrity ([www.captainintegrity.com](http://www.captainintegrity.com)), a unique compliance program branding and education resource that has received national recognition and has been used by many hospitals, health systems and other providers.