

CII µ Consultants' Training Institute™

Instructor Biography



Marcie D. Bour

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Marcie D. Bour, CPA, President of the Florida Business Valuation Group, an affiliate of the National Business Valuation Group, LLC[™], provides business appraisal services, forensic accounting and litigation consulting services for small and mid-sized businesses. Prior to concentrating her practice in the areas of forensic accounting and business valuation, she was the managing shareholder of a tax and consulting practice.

She has been involved with commercial cases involving breach of contract, fraudulent inducement, employment discrimination, shareholder disputes, patent infringement, trademark infringement, criminal matters and eminent domain. She has testified at deposition or trial in damage, shareholder dispute, usury and criminal sentencing cases. She also consults on valuation and other issues for divorce cases. Her valuation and litigation experience have covered a wide variety of industries including: healthcare, retailers, professional practices, Internet-based companies, wholesalers/distributors, travel, trucking, packaging, and fast food-franchises.

Ms. Bour is an instructor for the NACVA's Consultants' Training Institute, teaching *Calculating Business Damages*. She was the Team Leader for development of NACVA's new workshop, *Natural Disaster and Other Business Interruption Claims* and is also an instructor for that workshop. She co-authored "Valuation Issues in E-Business" presented at the Society for Advancement of Management 2006 International Business Conference. She has been a speaker at national and regional valuation conferences on lost profits damages. Ms. Bour speaks regularly on valuation and damage topics for local professional groups and associations.

Ms. Bour graduated from Emory University with a BBA, earning distinction in Accounting. She has two business valuation credentials, the ABV (Accredited in Business Valuation) from the AICPA and the CVA (Certified Valuation Analyst) from NACVA. She is also a Certified Fraud Examiner. Ms. Bour is active in a number of professional and appraisal organizations, as well as serving on a Grievance Committee for the Florida Bar.